



## **INTERNSHIP MARKETING AND COMMUNICATION ASSISTANT**

**1889 is a French luxury start-up. We are a team of 7 and we all love an entrepreneurial mindset.**

### **OUR COMPANY**

At 1889, we believe in the necessity of dedicated expertise and services for international high-net worth individuals. We create unique and exclusive moments and encounters all over France around French craftsmanship: art, luxury, culture, gastronomy and lifestyle.

The 1889 company is based in Paris, and divided into 2 branches, 1889 Experience & 1889 Travel France:

1889 Experience is an expert in Luxury Brand Customer Management Strategies and events. Working hand in hand with the luxury brands, we put "enchantment" at the heart of their relationship with their most important customers.

1889 Travel France is a luxury Travel Agency (DMC) specialist for creating confidential and bespoke holidays and experiences in France for the most demanding international travellers.

Our guests have the immense privilege of discovering the French savoir-faire and its backstages by entering workshops, spending unique moments with the greatest experts, or visiting private collections and historic locations...

Website: <http://www.travel.1889experience.com/>

### **OVERVIEW**

We are looking for a talented Marketing and Communication Intern to join our team in Paris. The role entails a variety of tasks, from producing engaging for our social networks, to supporting our Account Managers through product positioning, content writing and corporate identity and style guide standardization.

You will report to the Account Managing teams of both 1889 Experience and 1889 Travel France.

## RESPONSIBILITIES

- Marketing: Standardization of the company's product positioning:
  - Content of our offers: writing the descriptions of our experiences and journeys
  - Page layout of our offers: choosing media, global layout
- Communication – Social Media and the Newsletter: production of content for these channels
- Communication – Regular update and amelioration of the website
- Communication – Responsible for the international press relationships
- Additional responsibilities may include: Processing reports, preparing presentations, production for some events
- Special administrative tasks as they arise

## REQUIREMENTS

- Degree in Marketing or Communication strongly preferred
- Experience in a luxury company or agency is preferred
- Native English is mandatory, fluent French is a plus
- Articulate and professional with excellent written communication skills
- Knowledge of PowerPoint
- Passion for luxury

**Beginning:** January 2nd, 2019

**Duration:** 6 months

**Location:** [15 rue de la Paix, Paris](#) 2ème , FRANCE

**Remuneration:** internship compensation

**Please send your resume and cover letter to [aurelie.deroyer@1889experience.com](mailto:aurelie.deroyer@1889experience.com)**