



Digital Account Manager – Internship

French Market

★ About us

[Optima Media](#) is a digital marketing agency specialising in **digital performance marketing** operating lead generation through a network of international **comparison websites**.

As part of our international expansion, we have a fantastic opportunity for a talented French-speaking student to handle a **6 month Digital Account Manager Internship** position to manage a portfolio of advertisers (Finance, Telecom, Energy providers, Entertainment...) and work alongside our marketing department, a multinational brilliant team at our offices located in L'Hospitalet de Llobregat, **Barcelona**.

🚀 Your mission

Under the **supervision and guidance of a senior account manager**, you will be expected to build strong relationships and establish clear lines of communication with advertisers, identifying and executing the right campaigns for each client with the long-term objective of developing and growing accounts.

We're looking for someone resourceful, works well independently and as part of a team.

You are passionate about digital marketing with an aptitude for business development, results-oriented and proactive in delivering the best possible customer experience.

💡 Your responsibilities

- Developing, maintaining, and growing accounts with existing and new advertisers.
- Creating sustainable and trusted business relationships by offering professional support and feedback.
- Understanding the account needs and proactively providing solutions to increase client revenue.
- Monitoring lead generation campaigns using CRM tools.
- Preparing performance weekly reports per advertiser and sector.
- Updating websites on daily basis using CMS tools.
- Analysing data using internal analytics tools and producing reports.
- Keeping up to date with industry trends and developments.

☑️ You are a perfect fit if you have

A relevant educational background in digital marketing and have a good understanding of performance-based marketing solutions.

- Excellent interpersonal and professional communication skills and the ability to build long term relationships with advertisers.
- Proactive, organised with a **strong attention to details**.
- Results driven - willing to reach the extra mile to increase your client account revenues.
- Knowledge of tracking implementation solutions such as Tune/Has Offers would be a strong plus but not mandatory.

- **Analytical skill set**
- Tech-savvy
- Proficiency with excel and Powerpoint
- **French speaking with fluency in English**

What we offer

👉 Contract: Internship – **minimum 6 months**

📅 Starting date: **June/July 2023**

💰 Compensation: **600 euros net** per month

🚇 **Free metro/bus card**

🎁 **Your birthday as a day off**

🕒 Schedule: Monday to Friday - 37,5h/week

🌞 **Free afternoon Friday from 3:00pm**

📍 Location: L'Hospitalet de Llobregat, Barcelona, Spain

🏢 **Workplace:** Designed offices with resting areas, Game room (Tennis table)

☕ Fully equipped kitchen with **free Coffee / Tea all day long**

🍳 **Free weekly breakfast**

🎉 Regular social events with the team

📄 Administrative assistance: Registration to the Spanish Social Security

To Apply click here

<https://jobs.optima.media/jobs/1908690-digital-account-manager-internship>

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