

OPEN CALL FOR INTERN

DIGITAL MARKETER



Roes Cooperativa is seeking a Digital Marketer Intern to join its force in its offices in Athens, Greece.

ABOUT THE ORGANISATION

Roes Cooperativa is a social cooperative enterprise of the '20s created by professional trainers, social workers, project managers, and informal groups aiming to create an alliance that hosts innovative, experiential, and non-formal education approaches. The company is registered at the Social Solidarity Economy (SSE) database of Greece (000165603011). Roes Cooperativa was created with the need to bring innovation in non-formal learning by using more than 60 years of experience of its members to achieve its mission. Their Vision is to create an open world where everyone has learning opportunities to develop and grow. Their Goal is to redefine experiential learning by offering fresh and professional educational programs through customized methods and approaches.

WHAT WILL YOU DO

- Content creation and edition (visual designs) on social media and website
- Content creation and edition (text) on social media and website
- Research, planning, and execution of marketing campaigns
- Pro-active role on the engagement strategy of our social media channels
- Management and growth of social media channels
- Cooperate with our web developer
- Brand awareness improvement.

QUALIFICATIONS

- Current Bachelor's degree student or recent graduate on marketing/communication/graphic design studies or relevant. We also welcome self-learners
- Must be eligible to Erasmus+ traineeship Grant or any other grant
- Great command of English language (written/spoken)
- Shown capability of designing digital content (whether with Adobe CC, Canva or whichever tool you prefer)
- Knowledge of managing Social Media

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EXTRA QUALIFICATIONS

- Any knowledge/experience with the Erasmus+ programme will be highly appreciated
- Video creation & editing
- Animation creation

WHAT WE OFFER

- Working with experienced social entrepreneurs passionate to share their knowledge
- Plenty of room for initiative, independence and responsibility
- A multicultural working environment
- Flexible working hours/environments
- Additional training opportunities in multiple fields.

TERMS & CONDITIONS

- Duration: 3-6 months
- The successful applicant should start by the January - February 2021 (to be discussed on the interview)
- Must have an Erasmus Placement or any Internship Agreement
- Working hours: 35-40 hours per week
- We cannot support applicants in their VISA applications.

To apply send us your CV and a motivation letter to weare@roescoop.com. All short-listed applicants will have to pass through an online interview.

For any kind of inquiries, send an email to weare@roescoop.com.