

Covet Group www.covetgroup.com



Chinese Brand Ambassador

COVET GROUP is a Portuguese company with a proven experience in the design and luxury field. We are proud of being a Team of Excellence that fights everyday to conquer the world through Design. A non settle feeling that keeps us with eyes always set on the future.

The brand ambassador is a vacancy which permits the <u>promotion of the brand</u> by diffusing the products to potential customers. The regular tasks of a brand ambassador consist of providing information about the brand, product or service, generating sales opportunities and working to build customer preference for the brand.

MAIN TASKS

Market prospection

Contacting and managing potential clients, partners and press

Developing strategies related to direct marketing and web marketing

Collaborating with various departments to establish and implement the best practices according to the Chinese market

Participate in trade shows and events as a representative of our company

Providing feedback and insight on new products/services

REQUIRED SKILLS

Languages (both preferential factors)

English: at least B2 Chinese: at least B2

Personal skills

Negotiation skills

Teamwork

International and multicultural vision

Interpersonal and communication abilities

Multitasking

Attention to details

QUALIFICATIONS

No experience required.

Preferably students from Marketing, Communication, Public Relations, Foreign Languages or other related specializations.

WORKING CONDITIONS

Full time internship (40 hours/week – 8 hours/day)

Schedule: Monday to Friday

Location: Rio Tinto, Porto (Portugal)























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SALARY

The company does not offer any financial compensation, but the students interested in performing internships in our brands and departments have the possibility to get hired after the end of the internship period.

Join us, unleash your creativity, and grow while we share our vision with you!

Get to know more about us on our **COVET GROUP WEBSITE** or in our **YouTube channel**.



















