



New Business Internship

Location: London

Contact: internship@creativecultureint.com

Duration: 4-6 months

Job type: Full-time

Starting date: June

Compensation: Expenses (commuting, events and client meetings)

The company:

Creative Culture is a fast-growing language and cultural expert. We help brands and creative agencies roll-out effective marketing, communications, advertising campaigns and strategies globally. To do so, we benefit from an international network of creative, cultural and language specialists around the world, which we manage centrally from our London office.

We offer transcreation services as well as local market research, cultural consulting, interpreting, DTP, linguistic coaching, copywriting, corporate cultural events management and research among others. For more information visit www.creativecultureint.com.

The role:

We are looking for an intern who will help us develop and generate business in the UK, Europe and in English-speaking countries. This involves searching for business opportunities and prospects in the areas of marketing and advertising (creative agencies and advertisers).

The internship programmes at Creative Culture last between 4 and 6 months.

During the internship you can expect to be involved in the following areas:

- Business development and sales in the UK (primarily and potentially exclusively): supporting new business director, researching leads and prospects/ identifying business opportunities, data entry and management; support on sales mailing strategy; cold calling, preparing presentations and business meetings, attending networking events and client meetings
- Administrative tasks: data and invoice processing, payments, etc.
- Other client or project-related tasks such as proofreading and editing in your mother tongue

Benefits:

Creative Culture is a small-size company with a young and multicultural team, you can expect to:

- Receive structured training;
- Gain valuable professional experience in various areas;
- Have the opportunity to work with people from different countries;
- Work towards objectives while tracking your progress;
- Be involved proactively in the company's growth.

The Candidate:

We are looking for a candidate who wants hands-on experience and a role which grows within a fast-paced environment.





Requirements:

- Your English must be native or highly proficient.
- Experience/university background in sales, languages and marketing are recommended.
- Understanding of the advertising and marketing industry in the UK is a must.
- Proficiency in Microsoft Office Package is required.
- Good communication and people skills.
- Pro-activity and solution seeking skills.

Your Application:

Please apply in English and send your updated CV and a cover letter to internship@creativecultureint.com FAO Marine, including the following reference for the internship "NBINT2018".

Applications without a cover letter may not be considered.

