



Apply here

Start date

Flexible within the next three months

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Bristol, England

Bristol is the largest city in the South West of England. It has a strong reputation for creativity, digital innovation and social enterprise, and is the home of Oscar-winning Wallace and Gromit and urban artist Banksy. Offering a lively nightlife, bars and restaurants aplenty, musical diversity and many historical sites, in 2017, The Times newspaper voted it 'Best Place to Live in the UK'.

Are you eligible?

Are you a registered student?
Or
Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is an exciting opportunity for an innovative, entrepreneurial Marketing student to assist this fast-growing organisation to give tourists personalised experiences across the UK. Mentored throughout, you will be involved in increasing the visibility of the company using Social Media, including website content planning, writing for the company blog and other social media activities. Working within this fast paced start up you are guaranteed a great experience both personally and professionally.

Tasks

- Social Media management
- Content writing for blogs and newsletters
- Development of the digital presence including Landing Pages, SEO, and Social Media channels
- Customer Support
- Developing innovative "out-of-the-box" digital campaigns to grow engagement with chatbot

Desired Skills

- Studying a degree in Marketing or similar with a focus on Digital
- Practical experience of social media management
- Practical experience using social media software; Facebook Messenger, Instagram and WhatsApp
- Good communication skills, verbal and written, in English
- Strong time management and organisational skills
- Content creation, Photoshop and video editing is a plus

The Host Company

This innovative host is using artificially intelligent chatbots to give visitors, to new destination cities, a live assistant that recommends and finds tailored events based on information given by the user and links them to authorised ticket sellers. These may include tours, shows, concerts and attractions in an industry that is worth \$150 billion worldwide. The user, in effect, will have their "own" concierge ensuring a great personalised experience. With substantial funding this disrupter is really going places!