

# Online marketing strategy development and execution manager

## Dutch speaking markets

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FleetMaster is a young and strong growing Belgian IT company. It develops the fleet management solutions of the future offering fleet managers state-of-the-art cloud-based tools to manage and optimize their fleet in real-time. We are expanding into a wide range of markets around the globe and are looking for a highly motivated person to support us in developing and executing an online marketing strategy for the **Dutch speaking markets. Opportunity for permanent placement or independent cooperation afterwards.**

### Your role

We will offer you an extensive training in the use of the online platform to understand how the features and modules serve our customers' needs. Afterwards, we will give you the freedom to come up with an online strategy to target the Dutch speaking markets (Belgium + The Netherlands). You will be responsible to come up with ideas, assess the impact of the different options and develop a recommendation for execution. After presentation to the co-founders of your approach, your proposed strategy and ideas will be executed in joint cooperation. We will support you in the modification and development of specific marketing materials tailored to the markets. You will be 100% part of our team, working closely together with the co-founders.

### Your profile

- You are a registered student or graduate
- High proficiency Dutch and English language skills, both in speaking and writing
- Understanding of the key principles of developing an online marketing strategy
- Ability to execute a marketing plan and to achieve results
- Convincing (B2B) writing skills
  
- Perceptive team player with excellent communication skills
- Personal responsibility and solution-oriented work
- Forward thinking, personal and in team
- High level of energy, enthusiasm and flexibility
- Positive attitude to changes and challenges
- Taking proud in achieving extraordinary results
- Eager to be part of a high motivation team with global ambitions

### Application

- Internship can start any moment, by preference as soon as possible
- Period: 2 to 4 months
- Working hours: flexible working hours, work from home and part time possible
- Main location of employment: Ghent, Belgium
- Compensation: Depending on your qualifications – lodging by preference funded by the Erasmus grant
- Opportunity for permanent placement or independent cooperation afterwards.

Send us your CV and a short motivation letter at **jobs [at] fleetmastersoftware.com**.

We look forward to receive your application and to welcome you to the team!