

NAUTIKA CENTAR NAVA

Content Creation and Management

Our Marketing Department is looking for a new creative adventurer willing to get onboard with us!

We are Nautika centar Nava, a Croatian company specialized in boats and yachts. You can find us in the sunny city of Split, right in the centre of the Adriatic Sea. We have been boating experts for almost 30 years and our core business is related to boat sales, charter and plus the Volvo Penta Center. Other business activities include (but are not limited to): brokerage, assistance and consulting, after-sales, engine service, charter management, travel agent & event organizer.

Who are we looking for?

Well, apart from boat lovers, we are looking for people who are internet masters and proficient writers. Social media is part of your daily life and you just love to have great insights on how to use technology and innovations to crash it. You get excited about learning new things independently and of course, you appreciate a challenge! Excellent English and creative writing skills are a must. Familiarity with HTML/ oder coding language, search engine optimization, content marketing strategies, email marketing, graphic design, video production is a big plus as is a bachelor's degree in Marketing, PR or Communications.

What would you be working on with us?

- Content Creation for our Blog (1-2 posts per week);
- Creating Campaigns for Google;
- Searching for Prospects and creating a database (Good Excel is required);
- Assisting the development and implementation of social media and content marketing strategies!
- Working in WordPress and similar CMS platforms (entering content, photos, galleries) - basic knowledge is necessary

What you should know!

- The minimum duration for the internship is 3 months;
- Having an Erasmus+ Learning Agreement is mandatory;
- We communicate in English, so having a C1 level is a must;
- If you know other languages that will be a plus, Croatian is good but it is not a requirement.
- We are looking forward to receiving your application (cover letter and CV) by mail. A Skype interview will be scheduled only with selected candidates following CV evaluation.

Where would you be working?

Nautika Centar Nava is located in Split, a typical Mediterranean town that offers its inhabitants and visitors lots to do all year round. Discover the Diocletian's palace, Poljud stadium and sandy beach Bačvice. For more info check: <http://esnsplit.com/city-split>

Employer Information

Company name

Nautika Centar Nava

Homepage

www.navaboats.com

Adress

Uvala Baluni 8
21000 Split, Croatia

Contact Person Details

Jelena Banovic, Marketing, +385 21 407706,
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Company size

≤ 50 employees

Year of establishment

1990