

Sleeper'z	Position
	Assistant Social Marketing
Localization : Paris	Contract : Internship Duration : 3, 6 or 8 month

DESCRIPTION

Being part of the marketing team, you'll be contributing to the growth of the brand's popularity, by managing our community on the different social networks we are on.

ACTIVITIES

- You track and analyse sales and traffic directly linked to social network activity, you setup dashboards and KPI, you learn to use new tools used by the brand.
- You animate and manage the community on our social networks : you publish content, interact with our customers (CRM and customer service)
- You continuously profile our clients and sharp our knowledge about who they are/
- You are in charge of growing our audience and brand's popularity
- You participate in the digital strategy board
- You elaborate and manage the publishing calendar
- You developp and manage partnerships with popular bloggers, Instagramers, etc.
- You punctually create publish and send Newsletters
- Weekly reporting

SKILLS

- Good writing and creative skills with a sales touch, you love challenges
- IT skills : spreadsheets, text editor and presentation editor(s), social network understanding
- Team work friendly, autonomous, with an organized, analytical mind, rigorous
- Ideally native French speaking and writing, good english skills, a second european langage (spanish, german) would be a plus
- Knowledge and usage of digital creation tools (photoshop, gimp) would be a plus
- Active social media presence or a previous community manager experience would be a plus