



f(dev)

Help us launch
new digital
startups &
capabilities in
Southeast Asia

International Internship
Program -Filinvest Group
Innovation

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The Southeast Asia Opportunity



Growth in the Philippines

FILINVEST
DEVELOPMENT CORPORATION

Filinvest: A Top Philippine-based Conglomerate

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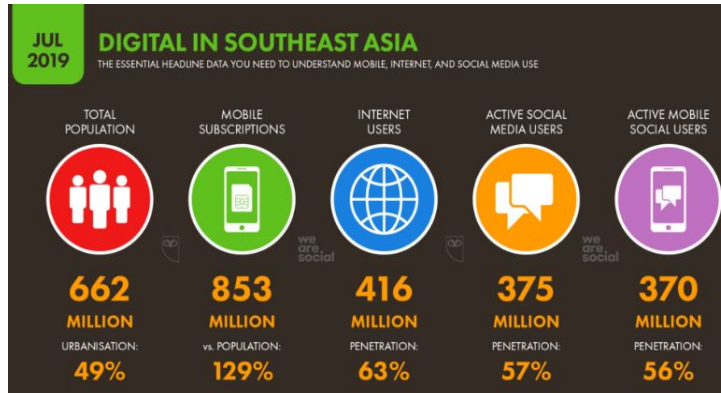
Working @ Filinvest's f(dev) Innovation Group

The Southeast Asia Opportunity



- 78M Small Medium Enterprises (SMEs) in South East Asia
- More than 50% have no access to credit
- SEA GDP is growing 6% YoY, fastest growing region in the world. More than 95% of GDP driven by SMEs

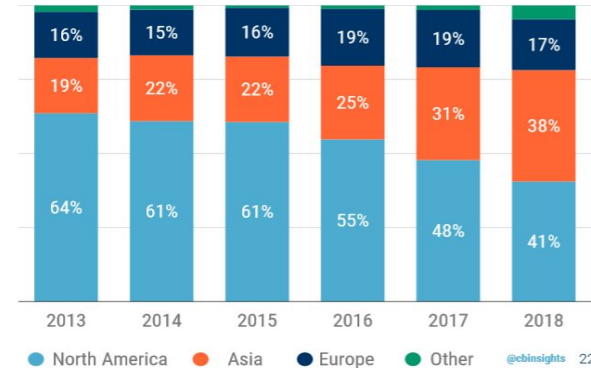
Southeast Asia is home to more than 600Mn people, with different behaviors, cultures, regulations, and business practices. The region also presents a vastly significant B2B/ SME market.



Digital market across the region is tremendous and still rapidly growing

Asia continues to close gap on North American deal share

Annual global CVC deal share by continent, 2013 – 2018



Asia attracted 38% of all CVC deals in 2018, up 31% YoY; in 2018, Asia overtook North America in terms of deal share for the first time



Asia is also home to nearly half of the tech unicorns globally, with 10 coming from Southeast Asia.

The Southeast Asia Opportunity

The growth in Southeast Asia is electric...

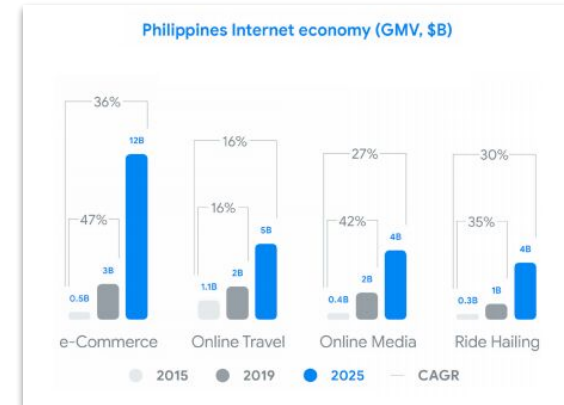
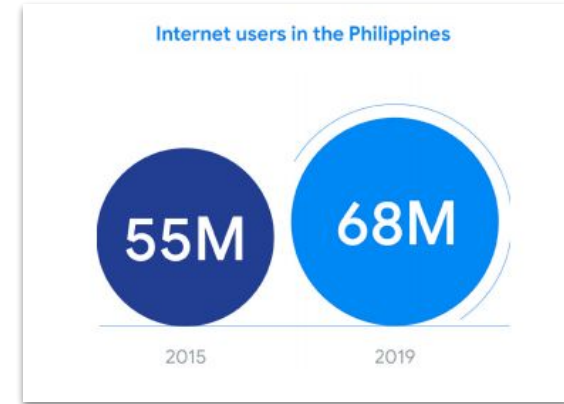


Southeast Asia's Internet economy hits \$100 billion. Powered by fundamental changes in consumer behavior, the Internet economy continues to grow at an unprecedented pace. It has soared to \$100 billion for the first time in 2019, more than tripling in size over the last four years. e-Commerce and Ride Hailing continue to beat the most optimistic of predictions. Online Media and Online Travel keep growing at a steady rate, with ample room to expand further. By 2025, the Internet economy is expected to grow to \$300 billion



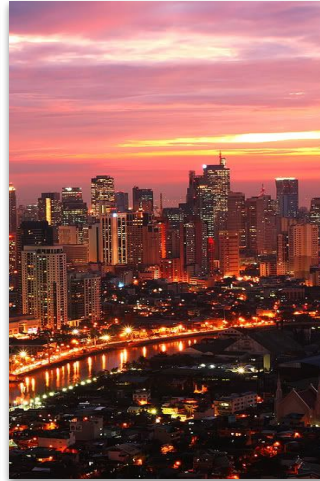
Growth in the Philippines

The Philippines is home to 105 million people, with 68 million internet users. It is also considered as one of the most “social” countries globally, having one of the highest percentage of social media users over the total population..



Growth in the Philippines

Compared to other Southeast Asian countries, English is a native language spoken by almost all Filipinos. It also has a very rich history, culture, and boasts of one of the most friendly and hospitable people around.



Filinvest: A Top
Philippine-based
Conglomerate

The Filinvest Group of Companies is one of the
largest conglomerates in the Philippines

FILINVEST
DEVELOPMENT CORPORATION

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Filinvest: A Top
Philippine-based
Conglomerate

Filinvest Group is a \$2.3 billion market cap, 13,000 employee conglomerate with interests in many industries. Our mission is to focus on the underserved markets.

Real Estate

Hospitality/ Leisure

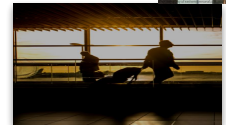
Banking/ Financial
Services

Power

Infrastructure

Manufacturing

Agri





Working @
Filinvest's f(dev)
Innovation Group

f(dev) is the Digital Foundry of the Filinvest Group

We are responsible for driving the innovation imperative across the organization & ecosystem

We build and co-found new digital ventures with large-scale potential, invest in pioneering tech startups, and partner with companies to accelerate digital transformation.



Financial Services
Technology



Smart City, Mobility
& PropTech



Travel & Leisure
Technology



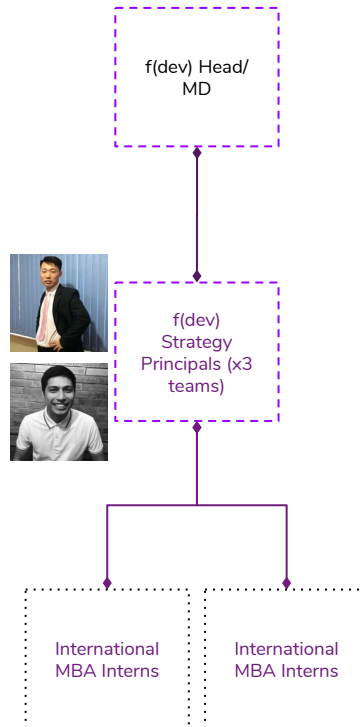
B2B & B2C Services



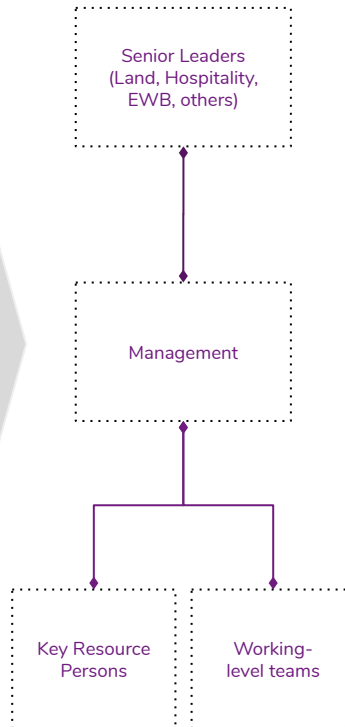
Data & AI

Working @
Filinvest's f(dev)
Innovation Group

Helping with
startup venture
execution



Driving Transformation
projects: Performing
collaborative interviews,
data-gathering,
socializing direction



What you will do/ receive:

- Venture: Assist operating teams in the new ventures the unit will be establishing.
- Transformation: Identify, recommend and/or validate digital transformation & innovation opportunities. Gather and analyze information, formulate and test hypotheses, and develop and communicate recommendations.
- Transformation: Detail out plans and opportunities with cross-functional teams.
- Transformation: Work with small cross-functional teams within key companies of the conglomerate to test and iterate these strategies.
- Receive exceptional on-the-job-training as well as frequent coaching and mentoring from colleagues.
- Obtain knowledge on local emerging market issues and ways to problem solve them.

What you will deliver:

- FDC Digital Strategy Deliverables
- Launch or growth of new corporate venture startups in the Philippines

thank you.

send CV/resume to ian.sanchez@filinvestgroup.com

