

## Marketing guru wanted!

Dear alumni,

we're a young team and we are looking for marketing people joining us to help with the growth and our marketing strategy execution. We are incubated with the SCE and are part of the EBA. We are the winners of Microsoft's Tech for the future award during 2020 JA Europe Enterprise challenge as we are now part of the Microsoft for Startups program.

**Our mission** is to guide people through the administrative chaos of foreign administration in healthcare.

**Our vision** is to revolutionize and improve the experience with administrative procedures abroad. Our mission is to be the go-to-place to health-care abroad.

## Your skills:

Facebook ad manager (IG included)

Google adwords: Google search, Google display, Google analytics

You should be familiar with working with PIXELS (our developers can do the tech part)

Mailchimp for surveys or email marketing.

Working on blog posts and managing our blog.

We have a youtube channel where we're uploading videos of customer cases- IT IS A PLUS if you would be happy to help us with these video creations and post moderation.

We're keen on people working with analytics to help us monitor and figure out the best conversion methods and customer segment targeting! ANY GOOD IDEAS ARE MORE THAN WELCOMED so we'd love you to BE CREATIVE!

## Our offer:

Working with an international team on a super exciting product. Learning together from the UPS and DOWNS in the industry. The position is on a **half-time basis**. You can work **remotely** and **learn** from our **TOP NOTCH tech lead** and the tech support we have from **Microsoft for Startups** network. If you surpass the trial period, you have the chance to become an essential part of our team and **ADD VALUE** together with us. More conditions will be discussed if we schedule an interview. We're happy to teach you great stuff together with our mentors, partners. If you're a good fit for us, we will offer you to stay and grow with us. Conditions will be discussed at a later stage.

**Send your CV** to: greta@whisphealth.com  
CC: hristina@whisphealth.com

**Subject:** internship marketing