

Van rental company number 1 in Iceland, KúKú Campers Ehf managed to surf the trend of road trips to become the Icelandic market's leader in this field. With more than 400 vehicles in our fleet, our office is situated close to Keflavik International Airport, which offers fast and efficient services and deliveries for our international customers. Our team is made of people from all over Europe who believe that fun and parties can match quality and excellent services. And today, we're looking for new amazing interns to join us from mid-May to September 2023.

First contact with our guests, our marketing and sales team is in charge of contacting, following up, and creating a bond with our potential customers. Responsible for everything that is brand-related, they also deal with our social media, partners, media deals, SEO/SEA, and special events hosted to boost our sales. They're our shadow people, the trendy ones behind computers who make us shine on the world wide web.

Your missions:

- Answer and follow up emails and chats about sales, inquiries, and/or general questions;
- Keep our blog and website updated with relevant information and make it accessible in different languages;
- Participate in the planning and improvement of our social media to keep them on fleek;
- SEO/SEA introduction;
- And to complete the list, you'll have a personal side project to fulfill with your internship's tutor (this can be discussed depending on your needs for the university's validation 😊).

What we offer:

At KúKú Campers Ehf, we want our staff to work well for sure, but also have fun while doing it. It means that we'll have crazy staff parties over the season, lunches and dinners from time to time, and special events to socialize with your colleagues.

We also offer the possibility to try and enjoy our campervans at least for one weekend during the season. As well as discounts and freebies for tours and activities all around Iceland.

And of course the experience in a foreign country with a multicultural staff and a free KúKú tee-shirt!

What's our type:

- Relevant education in Marketing, Communication, or International Business – Bachelor's to Master's program;
- Excellent communication skills in English, both written and verbal, and in another language (preferably French, Italian, Spanish, or German) – a third language is a plus;
- Proactive and innovative in your daily tasks;
- Team player and great writing style;
- Work experience in marketing or internal communication is not mandatory but is an advantage.

You've got an adventurous soul, you fit where you sit, and you've got a good rapport with others?

You're dynamic, smiley, polyglot, and attracted by Nordic countries/culture?

You've got team spirit, a taste for well-done jobs and you're not afraid of challenge?

Then this internship is for you!

Send us your resume and cover letter in English to theking@kukucampers.is

Only students with a work placement agreement will be considered.

Internship vacancy from January to May and May to September 2024 for a minimum duration of 5 months.

This is a paid internship.