



## Apply here

**Start date**  
October 2017

**Duration**  
6 months

**Languages**  
Good spoken and written English levels are required (B2 onwards)

**Location**  
Penarth, South Wales  
Satellite to the capital Cardiff, and nestled on the Severn Estuary, Penarth offers a launchpad for travel across Wales and England. Situated within beautiful and famed countryside Penarth is packed full of examples of its Victorian seaside heritage. In contrast, the site for this internship is at the new Penarth TEC Marina, 'headquarters to world leaders in creative and innovative thinking'.

**Are you eligible?**  
Are you a registered student?  
Or  
Are you eligible to participate in the Erasmus+ programme?

**Benefits**  
See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

Working within an exciting start-up environment, the successful intern will be involved in all aspects of company marketing. This includes, raising of brand awareness at trade shows and exhibitions, building digital and social media presence, and generating leads for the sales team.

You will report to the Founder and CEO and will be well supported with training and mentoring.

## Tasks

- Build brand awareness
- Work with the Operations Team to plan and execute exhibitions at trade shows
- Manage social media and blog posts
- Capture lead contacts in the CRM system
- Optimise advertising spend on Google AdWords, Facebook, Twitter, LinkedIn
- Increase SEO rankings

## Desired Skills

- Excellent written communication skills
- Task focused and energetic, with a flexible approach
- Working knowledge of Photoshop, Sketch or similar
- Professional, organized manner

## The Host Company

Our host company are independent business software experts. They support businesses by optimising their work processes, and their software, enabling each to operate in the most time efficient and cost-effective way.