



INTERNSHIP MARKETING AND COMMUNICATION ASSISTANT

1889 is a French luxury start-up. We are a team of 7 and we all love an entrepreneurial mindset.

OUR COMPANY

At 1889, we believe in the necessity of dedicated expertise and services for international high-net worth individuals. We create unique and exclusive moments and encounters all over France around French craftsmanship: art, luxury, culture, gastronomy and lifestyle.

The 1889 company is based in Paris and divided into 2 branches: 1889 Experience & 1889 Travel France.

1889 Experience is an expert in Luxury Brand Customer Management Strategies and events. Working hand in hand with the luxury brands, we put "enchantment" at the heart of their relationship with their most important customers.

1889 Travel France is a luxury Travel Agency (DMC) specialist for creating confidential and bespoke holidays and experiences in France for the most demanding international travelers.

Our guests have the immense privilege of discovering the French savoir-faire and its backstage by entering workshops, spending unique moments with the greatest experts, or visiting private collections and historic locations...

Website: <http://www.travel.1889experience.com>

OVERVIEW

We are looking for a talented Marketing and Communication Intern to join our team in Paris. The role entails a variety of tasks, from producing engaging material for our social networks, to supporting our Account Managers through product positioning, content writing and corporate identity and style guide standardization.

You will report to the Account Managing teams of both 1889 Experience and 1889 Travel France.

RESPONSIBILITIES

- Marketing: Standardization of the company's product positioning
- Content of our offers: writing the descriptions of our experiences and journeys
- Page layout of our offers: choosing media, global layout

- Management of social media and our monthly newsletter: production of content for these channels
- Regular update and improvement of the website
- Responsible for international press relationships
- Additional responsibilities may include: processing reports, preparing presentations, production for some events, translation
- Special administrative tasks as they arise

REQUIREMENTS

- Degree in Marketing or Communication strongly preferred
- Experience in a luxury company or agency is preferred
- Native English is mandatory, fluent French is a plus
- Articulate and professional with excellent written communication skills
- Knowledge of PowerPoint
- Passion for luxury
- Knowledge of Adobe Photoshop is a plus

Start date: From January

Duration: 6 months

Location: 7, rue du 4 septembre, Paris 2ème, FRANCE

Remuneration: Intern salary

Please send your resume and cover letter in French and English to claire.ballarin@1889experience.com