#### INTERNSHIP: TOURISM - EVENTS ACTIVITY COORDINATOR

Leader in our sector for over 10 years in Nice, we specialize in the organization of tourist and event services, and in the rental of electric vehicles (bicycles, scooters, Segway gyropods).

Every year, we accompany over 10,000 people on Segway gyro-pods and electric bikes, helping them discover the most beautiful spots in Nice and the surrounding area.

Nearly 30 regional and national advertisers use our eco-friendly and effective communication media to carry out their most successful street-marketing campaigns.

Ranked No. 1 for the quality of our services by travel comparison site TripAdvisor, customer satisfaction is our top priority.

#### TASKS:

Working closely with our branch manager and event managers, you'll be able to develop your knowledge and skills in a wide range of areas:

## 1/ Customer relationship management:

- o Welcome and inform our customers in the agency, o Sell tourism and leisure services,
- o Advise and guide our visitors to optimize their tourism experience during their stay

# 2/ Marketing & Communication:

- o Establish and consolidate relationships with tourism stakeholders (tourist offices, hotels, concierge services, reservation centers, etc.).
- o Carry out prospecting missions in the field (making appointments, presenting the company's activities, selling services, etc.) with different customer targets, o Promote social networks, publishing content.

## 3/ Operational field management:

o Organize and supervise guided tours: customer reception, check-in, safety instructions and initiations, accompaniment and commentary, o Participate in and manage our events and street-marketing services.

#### WANTED PROFILE

Student in one of the following fields: Tourism, Events, Sport, Business, History.

As most of our customers are foreign, you have a good level of English (over 80% of our business) and are looking to improve it.

Always on time, dynamic and enthusiastic by nature, you have good adaptability skills and can quickly become autonomous to manage the missions entrusted to you. We consider you to be committed and eager to learn.

Excellent interpersonal skills and the ability to lead our activities are essential qualities for success in this position.

**Duration:** 3 to 6 months

**To apply:** Please send your application (Curriculum Vitae + Resume) via email to the following address: <a href="mailto:nice-promenade@mobilboard.com">nice-promenade@mobilboard.com</a>

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