REFERENCE LETTER

In May 2018, after graduating, I intended to make an experience abroad in order to acquire new knowledge and work experience. For this reason, I joined SafeGuard Armour, Leeds (UK), for a two-month internship (from May to July 2018) as a Marketing Assistant.

The company is located 5 minute-walk from the center of Leeds, the staff is composed of young and competent people who have immediately made me feel welcome and at ease. During my internship, I deepened my knowledge in Marketing, using the SEO technique of link building, confronting myself with the CRM system to stay in touch with customers and participating in the creation of the company brochure.

Moreover, I was able to practice and improve my language skills speaking English and Spanish with SafeGuard clients, partners and staff and translating necessary documents for running the business.

I highly recommend this experience to those who want to put themselves out there, acquire a valid work experience and improve their language skills. In addition, Leeds is an international city full of life and events, in which you never get bored.

Veronica Magnani