Let's talk about REP

- Buy Food, Drinks & Alcohol
- Buy & Sell Tickets / Events
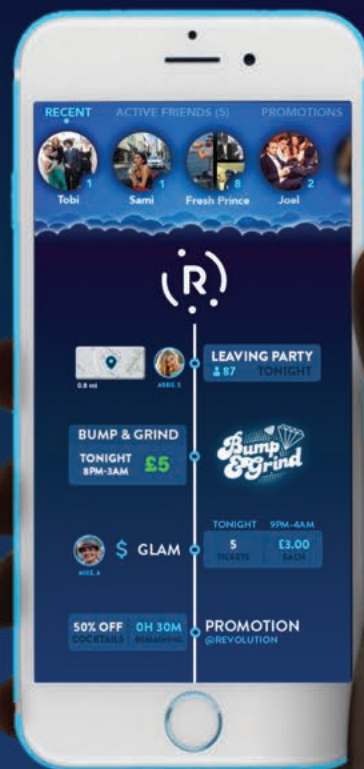- Split Payments & Send Money
- Share, Plan & Communicate
- Rewards & Gifts
- Order Taxi's
- Activities & Leisure
- Book Tables

Rep aims to be the first Payments Social Network that allows users to purchase, send, request and split goods and services directly through an app, whilst redeeming them in a convenient manor.

What's the problem?

The best ideas come from solving problems, so I decided to solve my own.
- 75% of our social outgoings are to the same 3 venues.
- Promotions are difficult to find, with 90% only advertised in-store.
- Queues are tedious, sometimes even deterring customers.
- Organising activities is unstructured and disorganised.
- Difficulty finding out what friends are doing.
- Manually and awkwardly splitting payments and collecting debts.
- Coins and cash weigh down my pockets and fatten my wallet.

PROMOTION @TIGERTIGER — 25% OFF / 17 DRINKS — 2H 30M / REMAINING

JAKE. B → ROSIE. B — SENT 10 SHOTS

JAMIE. A   ALICE. W   AYLA. S
MIKE. U   ESTER. C   + 58

JAMIE'S BDAY - REVS
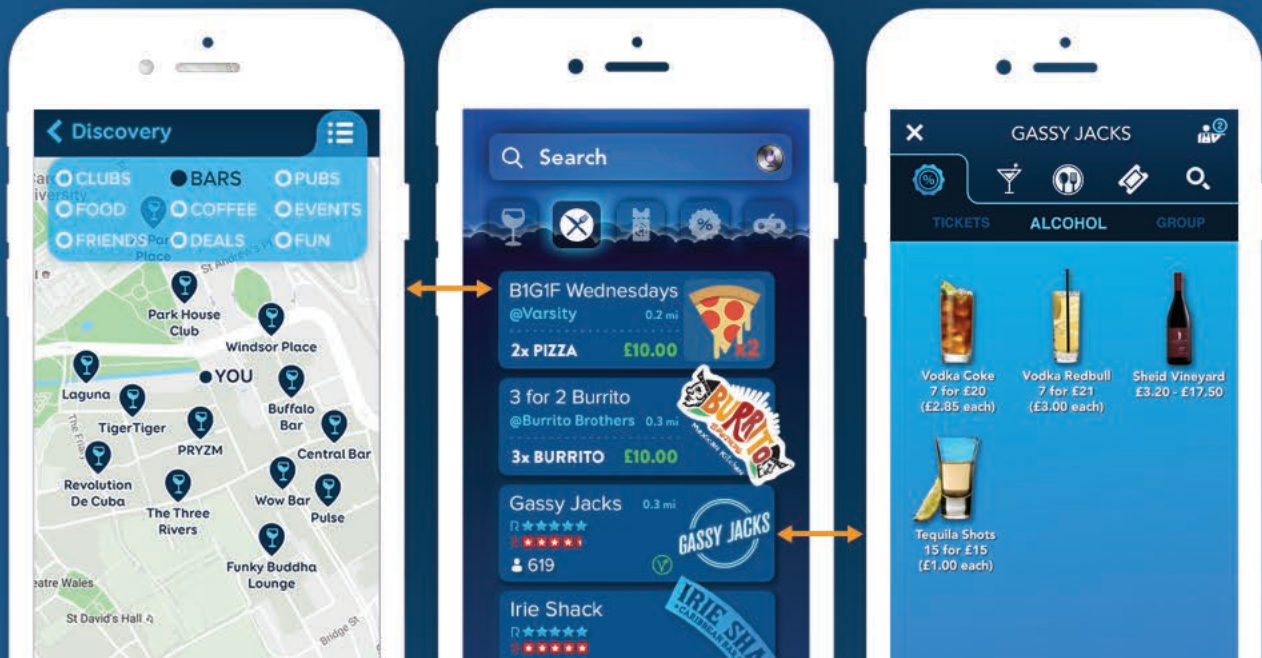DRINKS £848 -13%
325/500 £1150 -20%

Rep's live feed displays the ongoings of user surroundings, from leisure opportunities nearby to friends updates and activities to the promotional discounts available to them. These can be purchased directly through the application, which then enters the users Rep Wallet.

USER APP

See exactly what is going on around you, from friends locations & updates to fun activities.

The activity feed shows all activities, products, services and promotions available to the user.

The venues page displays all business information, products and services offered to users.

RepChat is WhatsApp on steroids -

SHARE PRODUCTS, VENUES & PROMOTIONS

CALL VOTES & POLLS

SPLIT BILLS & PRODUCTS, SEND & REQUEST MONEY

CircleShare lets groups and friends purchase products in bulk together with interim bulk pricing. E.g. 500 drinks for a total discount of 20%. The more drinks sold, the bigger the promotion gets.

USER APP

Other than card payments, little has changed in the way retailers and consumers interact. Queueing is a boring process that needs to go digital.

CASH → CHIP & PIN → CONTACTLESS → MOBILE

The Rep Wallet is your personal mobile pocket which can contain your money, drinks, food, tickets, vouchers, points and free gifts. From your Wallet, you can redeem products, send them to friends or request the price to be split.

REP £17.21
3x VODKA COKE
6x GLAM TICKET
★ FREE SHOT @Buffalo Bar
1700/2000R

Empower your wallet
There's three ways to redeem products -

TABLES No one likes queuing up endlessly just to order food or drink. With the Rep app, you can walk into a venue, sit down and view the menu, ordering from the app and splitting the bills without any hassle - all without talking to a member of staff. This convenience saves a lot of time for consumers, whilst freeing up front of house staff.

2x Pepperoni Pizza
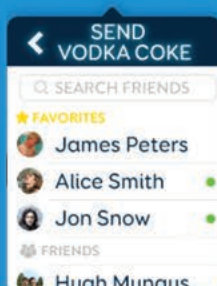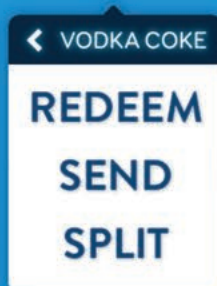4x Peroni (Pint)

Table 1
Table 2
Table 3

ORDER AHEAD 78% of employees within a 2mi radius of town centre don't eat out during break. By the time they arrive, queue, order and receive their order, break is over. Having a platform to allow customers to order food / drink ahead will open up further revenue from the busier clientelle, who also happen to be the higher earners.

Your order
1x Cafe Latte Grande
1x Bacon Panini
Will be ready to pickup in
17m (12:41)

REP £17.21
3x VODKA COKE
6x GLAM TICKET
★ FREE SHOT @Buffalo Bar
1700/2000R

‹ VODKA COKE
REDEEM
SEND
SPLIT

‹ SEND VODKA COKE
SEARCH FRIENDS
★ FAVORITES
James Peters
Alice Smith
Jon Snow
FRIENDS
Hugh Mungus

‹ SEND VODKA COKE
QUANTITY
1 — 3
1 VODKA COKE
→ Eby J
SEND MESSAGE
SEND

Users also have the ability to send products, gifts and money to each other through the app. From the wallet, you can also request money and split the bills in advance.