



Social Media Management (SMM) and communication internship offer at the Spanish NGO Euroacción Murcia

Start date: as soon as possible.

Duration: 6 months, with possibility of extension.

Location: Euroacción's office, Murcia, Spain.

Working modality: in presence with possibility of teleworking on a needs basis.

Working hours: between 25 and 35 hours per week.

Compensation: paid internship.

Deadline to apply: September the 21st, 2023, at 12 AM (CET). However, applications will be evaluated on a rolling basis.

The Spanish NGO Euroacción Murcia is looking for a motivated and proactive intern to join our team and support it with social media management, awareness-raising and external communication. This is a great opportunity for someone who has studied communication or has knowledge/experience in social media management and content creation, to put into practice what they have learned and develop their creative ideas, under the supervision and with the continuous support of our open-minded and strongly committed team. Join Euroacción's team and help us make a difference in our society at local, European and international levels!

About Euroacción

Euroacción is an independent, non-governmental organisation that supports youth and adult learning and the professional and personal development of people with fewer opportunities. Our vision is based on personal change for wider social change. Our mission is to inspire and stimulate human potential through experiential learning, non-formal education, volunteering and projects related to social inclusion. Euroacción has coordinated or been a partner of around 8-9 European projects per year since 2000, mainly on youth, education and capacity building on gender related issues, social inclusion of vulnerable groups, emotional intelligence, mental health, hate speech, disinformation and more. The majority of Youth Exchanges, Training Courses and other educational activities organized by Euroacción are carried out using non-formal and experiential learning approaches. Euroacción has vast experience in European Volunteering (European Solidarity Corps) as a hosting, sending and coordinating organisation. The Euroaccion team also has long-term working experience with migrants from different backgrounds and age groups.

Intern's responsibilities

- Assist in the management of an awareness-raising campaign against hate-speech, in the framework of an Erasmus+ KA2 project in which Euroacción is a partner organization.
- Support in the dissemination, visibility and promotion of European and mobility projects and programs through social networks, website, etc.



- Support in the provision of information to young users of our organization, about European and mobility programs (ESC, ERASMUS+, Eurodyssey etc.).
- Contribute to the fine-tuning of Euroacción's communication strategy.
- Assist in the renovation of Euroacción's visual identity, including its website and social media profiles.
- Bring in new creative ideas to the Euroacción's team and follow up with their implementation.

Requirements

- Working knowledge of English.
- Knowledge and/or experience using social media platforms like Instagram, Facebook, TikTok, Discord, LinkedIn etc.
- Creativity and content-creating skills.

Desirable (not mandatory) skills and qualifications

- Working knowledge of Spanish.
- Communication or Social Media Management studies.
- Knowledge of European programmes, especially the Erasmus+ programme.
- Knowledge of website design, in particular with the WordPress platform.
- Proactivity and sense of initiative.
- Attention to details.
- Team-working skills.

Learning opportunities

- Opportunity to put your theoretical knowledge into practice: the Euroacción's team and your assigned supervisor will always be there to support you and explain to you the priorities of the organization and its vision and objectives in terms of communication, visual identity and social media management. Nevertheless, our team will always encourage you to bring in your personal perspective and propose new ideas that will be taken into consideration, strongly valuing your creativity and sense of initiative.
- Knowledge and understanding of the third sector and of our areas of work: getting to know the concept of social exclusion, getting to know new working methodologies in the framework of Non-Formal Education, reflecting and getting to know new economic, social, political and cultural realities (of the Murcia region and of the regions in which work at the international level), and working within an inter/multicultural approach. Learning to develop and complement your European awareness and values.
- Development of team-working skills and other soft skills: developing your tolerance, empathy, assertiveness and positive attitude towards conflicts.

Compensation

Erasmus+ Traineeship Programme: if the successful candidate is a university student from a European country, the candidate will be encouraged to and supported in applying for the Erasmus+ Traineeship scholarship at their university's International Mobility Office. If your university has funds available in the framework of this programme, Euroacción will stipulate an agreement with your university and be the hosting organization of your internship. The amount of the scholarship for a traineeship in Spain always depends on the country in which your sending university is based, so you will have to check that with the International Mobility Office. Students studying in a University based in Spain are not eligible to do their Erasmus+ Traineeship in Spain.



How to apply

In order to apply for this internship possibility, please send an email with your CV and a short motivation letter (maximum 1 page) to the email address euroaccion@gmail.com. **The deadline to apply is September the 21st, 2023, at 12 AM (CET).** However, kindly note that outstanding applications will be evaluated on a rolling basis, so Euroacción reserves the right to close the application and selection process before the above-mentioned deadline.

Selection process

Shortlisted candidates will be invited to a short online interview. The criteria used in the selection process will take into account candidates' motivation, skills, relevant previous experience and qualifications. Any discrimination on the grounds of gender, sex, ethnic or social origin, genetic features, religion or belief, political or any other opinion, membership of a national minority, property, birth, disability, age or sexual orientation is never tolerated at Euroacción Murcia, and will not be tolerated in the framework of this selection process.