

## **INTERNSHIP DESCRIPTION**

Position: Market Research and Data Analyst Intern  
Type of contract: Internship (must sign an internship agreement)  
Company: AplusA  
Industry: Healthcare – B2B Services - Market Research  
Location: 2 avenue Lacassagne 69003 Lyon – France  
Start Date: September/October 2017  
End date: January/February 2018 (or gap year, to be discussed)



## **COMPANY DESCRIPTION**

AplusA is a global healthcare market research company specialized in primary market research for the Healthcare industry. AplusA was created and continuously led by physicians and PhDs , with its unique focus in healthcare, AplusA provides to its clients a deep understanding of its product/brand market and goes beyond client's expectations.

With its HQ in Lyon and offices in Paris, London, NY AplusA benefits from a team of 15 different nationalities, its diversity results in a friendly multi-cultural environment and enable us to foster a rich melting-pot.

AplusA is committed to quality, expertise and innovation!

## **DUTIES & RESPONSIBILITIES**

### **Support the Prescription Quantitative team**

You will join the prescription quantitative research department (eg, oncology, ophthalmology, diabetes, cardiovascular disease, etc.). Your main task will be accompanying the head of research throughout the life cycle of the study. You will be interacting with different teams (ie Service Statistics, Programming, Coding and Fieldwork).

#### **• Launch of the study**

- o Participation in the study launch meetings
- o Questionnaire in English
- o Check translations and websites of each country

#### **• Monitoring of the study**

- o Carrying out of field point for clients
- o Check the quality of the first interviews
- o Anticipation of recruitment concerns and proposing solutions
- o Identification of adverse effects to refer customers

#### **• Analysis of results**

- o Checking databases and statistics tris
- o Preparation of the analysis mask (PowerPoint)
- o Mask programming for automatic filling (ETABS software)

- o Analysis of the answers to open questions of doctors
- o Analysis of quantitative data and write comments in English

#### **QUALIFICATIONS**

- Education: Statistics, Biology and School of Business/ Marketing Pharmaceuticals
- You enjoy working in a team in an international environment
- Your adaptability allows you to be quickly operational
- Your interest in pharmaceutical marketing research is recommended
- Native / Fluent English language
- Flexibility and responsiveness are essential elements for success in this mission
- Good IT skills, especially with PowerPoint, Excel and Word.
- Energetic and enthusiastic in regards to working in a fun, but hard-working environment
- A pleasant working environment within a dynamic and international team

#### **CONTACT INFORMATION:**

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