



Social Media and SEO expert - Intern for diSummit

The **diSummit** is the biggest community-driven data event in the Benelux. Each year, at the end of June, we gather more than 1000 experts at the University of Brussels for a 2-days event around Artificial Intelligence, Big data and data sciences.

This year, the 6th edition will be under the theme **'Beyond the hype of AI'** where we will focus on showing the real contribution of AI projects to the European companies. (disummit.org)

The Job:

You will join an experienced marketing team that have made the diSummit the success it is today. The team's objective is focused on boosting the registrations to over 1000 participants.

Job description:

We are looking for a social media and SEO champion to (co-)develop our marketing strategies and execute campaigns through all our media channels (LinkedIn, Facebook, Instagram, blogs, Mailchimp, TikTok etc...). Creating engaging content (articles, visuals, videos, podcasts ...) for the major corporations in the Benelux.

Your Profile:

If you

- Want to learn from the best on how to organize a successful event.
- Believe that technology makes your life easier.
- Like to work in startup mode in a dynamic team.
- Are a happy user of social media - Facebook, Instagram, Snapchat, tiktok, etc.
- Love to communicate - preferably in multiple languages (EN/FR/NL/...).
- Want to discover how technology serves the business.
- Are a creative mind that loves to develop (guerrilla) marketing campaigns.
- Are a wizard when it comes to Google Ads, Facebook ads and SEO.
- Can create amazing and catching content like no one.
- Like to work with images and video and want to experience how podcasting can be used
- Like to work with Adobe Premiere, Photoshop, Buffer, Eventbrite, WordPress, Spotify podcast ...

Then you are the intern we are looking for.



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You will learn:

- All about the value of artificial intelligence and how it is implemented in Europe.
- The best way to spend your 10k \$ per month in Google Ads.
- The easiest way to create a lively video capsule.
- The fastest way to get thousands of social media followers.
- How to create communities of interest and keep its members involved.

You will become an expert in:

- Software: Google apps, Teamleader (CRM), Mailchimp (email campaigns), OBS (Streaming), Adobe (image and video editing), Wordpress (CMS), Mimolive (Streaming), Rippl (video capsules on social media), Buffer (campaign management), Anchor (podcast editing) ...
- Hardware:
 - Video studio with camera, lights, green screen, sound recording
 - Live recording and streaming of events
 - Live sound and image display of the presentations on different screens

We offer:

- A chance for you to be a part of a dynamic team and to take on a part of our marketing activities and get hands-on experience by joining a fast-paced team and accelerate your professional competencies.
- You will be part of a successful team and coached by a dedicated mentor and benefit from fast feedback loops.
- For successful interns, there is also a high probability to gain full-time employment after the internship with one of the startups we are hosting at DigitYser or with one of the partners we work with.
- You'll be based at DigitYser in the centre of Brussels.
- Each year the team was awarded a group bonus because the targets were met.

Next step:

Write me a small catchy message and send me your resume to philippe@digityser.org; please add in the subject line 'Social media intern' and 'your name'.

If your candidature resonates I'll invite you for a 15 minutes 'hangout' interview on Tuesday morning between 8:00 and 10:30.