



Overview

Organization

Mushroom Cups - 1 of 8 most promising, e-commerce startups in the world. A US-based company with an office in Split Croatia. Main product/service - Functional beverages. Signature product - mushroom-infused organic coffee.



Role description

The intern will be responsible for creating, analyzing, executing and measuring strategies to drive online traffic to the company website, and using social platforms, email and direct calls to communicate with most promising partners and clients.

Training will be provided by the Mushroom Cups team and world-class experts from StartupBootCamp and Food-x accelerator network.

Main activities

- Developing, executing and managing creative marketing and sales campaigns
- Creating funnels for converting leads to clients
- Reaching out to and communicating with influencers and partners of interest
- Developing and managing email marketing campaigns and lead nurturing strategies
- Tracking and analyzing results



- Measuring and reporting performance of all marketing campaigns related to organizational goals

Backgrounds

Marketing or sales

Skills

Market Research, Creative thinking, Digital Marketing, Social Media Management

Citizenships

English, Spanish, French German

Languages

English, Spanish, French or German

English is the language of communication inside the company

Working place:

200m2 large newly furnished office. Size - 30 people.





Study Levels Bachelor

Working hours 7 hours with 30 min break

Not on weekends

Terms:

Salary 100 - 300 euro.