

## **International marketing and programme administration internship, Turku, Finland**

**Duration:** From 4 to 12 months

**Commitment:** Full-time

### **Description:**

**Tasks:** We are looking for an ambitious trainee with some basic experience in digital marketing.

You will be responsible to develop and implement the marketing activities of a newly established joined European master programme. This master programme is a joint programme offered by four universities in Finland, Sweden, Italy and Spain.

The starting date of the traineeship should be from November 2020 to January 2021, and duration should be from 4 to 12 months. You must be affiliated to a European Institution (University, Polytechnical School...) providing health, accident and liability insurance; and be selected for the ERASMUS + internship grant by your home institution.

Your main tasks will be to:

- Develop and manage digital marketing campaigns
- Set up and oversee social media strategy
- Designing graphics, leaflets, posters for marketing
- Managing social media activities and advertising campaigns on the social media (Facebook, Instagram and Twitter)
- Assisting in setting up Facebook ads & Google adwords campaigns
- Writing blog articles and maintaining the content of the programme website in WordPress

You will also be involved in the programme administration and take part in the implementation of the application and selection process of the programme.

### **Core skills:**

- Fluent in spoken and written English (C1 level)
- You have strong intercultural communication skills
- MS office
- Experience in managing social media
- Video creation and editing (would be a bonus)

### **What we offer:**

- Access to affordable student accommodation options offered by the Student Village Foundation of Turku (TYS)
- Freedom for your ideas
- A dynamic international academic working environment
- Modern offices, close to the city centre
- 200 Euro Internship compensation per month

### **How to apply:**

Tell us why you would like to join our team, send a short motivational cover letter (one page max) and your CV to [ediss@abo.fi](mailto:ediss@abo.fi).