TURING TALENT

Copywriting Internship with Turing Talent (London <u>or</u> remotely)

Turing Talent is a female-founded tech career company based in London. We offer unique tech career programmes for graduates and professionals that are designed to empower our fellows' careers and personal development through training, job placement, and mentorship.

We are now offering an internship for an undergraduate with an internship agreement.
Be a key member of an agile team providing your support across 3 key functions:
1. Copywriting
2. Digital Marketing
3. Operations

Example activities include:
- Copywriting, editing, and publishing (press releases, newsletters, blog posts/articles, case studies, training course details, website updates).
- Manage digital media channels i.e. marketing content creation and execution on digital channels
- Analysis of the success of communications campaigns and output.
- Managing a system for communication / outreach to Turing Talent network
- Working directly with founding team
- Operational support

As is the way with start-up life – other activities and responsibilities will likely evolve as we are progressing every week, but these will be the core areas of activity.

What We Are Looking For
- Background in humanities, journalism and/or creative writing
- A natural copywriter with a keen interest in technology, innovation, entrepreneurship
- Excellent English writing skills
- A self-starter with a strong sense of responsibility. We believe in remote working and flexible hours as long as stuff is done
- A creative, entrepreneurial thinker
- Flexibility; start up life is unpredictable, so we want someone who rolls with it

Bonus Points
- Prior experience in startups
- Prior experience in copywriting or marketing roles with examples of written articles/blog to demonstrate copywriting skills

Location: London <u>or</u> remotely
Start date: ASAP

About Turing Talent
Turing Talent is the creator behind the World's first leadership development programme specifically for technical people. It was founded by alumni of Cambridge and Oxford Universities. Its team is made up of former CEOs, CTOs, tech leaders and world-renowned professors in the field of Computer Science.

Our vision is to create the next generation of diverse technical leaders, and that vision starts with you. We encourage all to apply regardless of background.